steve van gelder   motion   design   production

Creates compelling visual communications.
Seeks simple intuitive solutions to sell the brand.
Hands-on studio skills.

- **Motion, design and production in the social and retail space**
- **Banner specialist, HTML5/CSS**
- **Smart playful animation, characters, story design and writing**
- **Digital artist - illustration, vectors and retouching**
- **Graphic design background including print**
- **Understands brand guidelines and studio practices**
- **Enjoys working collaboratively with a good team**
- **Comfortable taking a project from concept to finished art**

recent work

2022-2023
Motion and design at Canadian Tire, Toronto
- Design and produce social and retail campaigns including static/video and in-store digital assets
- Manage projects and problem solve in a fast-paced environment
- Improve templates, workflow and file management

2018-2022
Digital studio artist at JP/TBWA, Toronto
- Develop and deliver finished digital assets for social and retail campaigns in a globally recognized agency
- HTML5, OLV, DOOH, video editing and studio production
- Clients include: CIBC, Simplii, Nissan, Intuit, OLG

2017
HTML5 developer for BIMM, Toronto
- Build and produce banners for Cogeco and Audi

HTML5 developer for DAC Group, Toronto
- Build and produce banners for a roster of .edu clients

2016
Motion and design for Cineplex Digital, Toronto
- Design and storyboard RBC trivia game
- Update MacDonalds/Tim Hortons digital menu boards

2015
Motion and design at Momentum Digital Solutions, Toronto
- Digital design and production for Fiat/Chrysler websites
- Work with multiple brand guidelines to update and create site assets
- Photo rendering/retouching and colour correction

2014
Motion and design for CBC, Toronto.
- Design and produce banners for the holiday season

stevevangelder.com
stevevangelder16@gmail.com
416 821-2117
www.linkedin.com/in/
steve-van-gelder-9723388

about
Steve is passionate about animation, makes his own videos, is a musician and urban cyclist in Toronto

adobe cc
AfterEffects, Photoshop, Animate, Illustrator, PremierPro, InDesign, XD

education
Graphic Design
at Dawson College, PQ
Animation
at Capilano College, BC